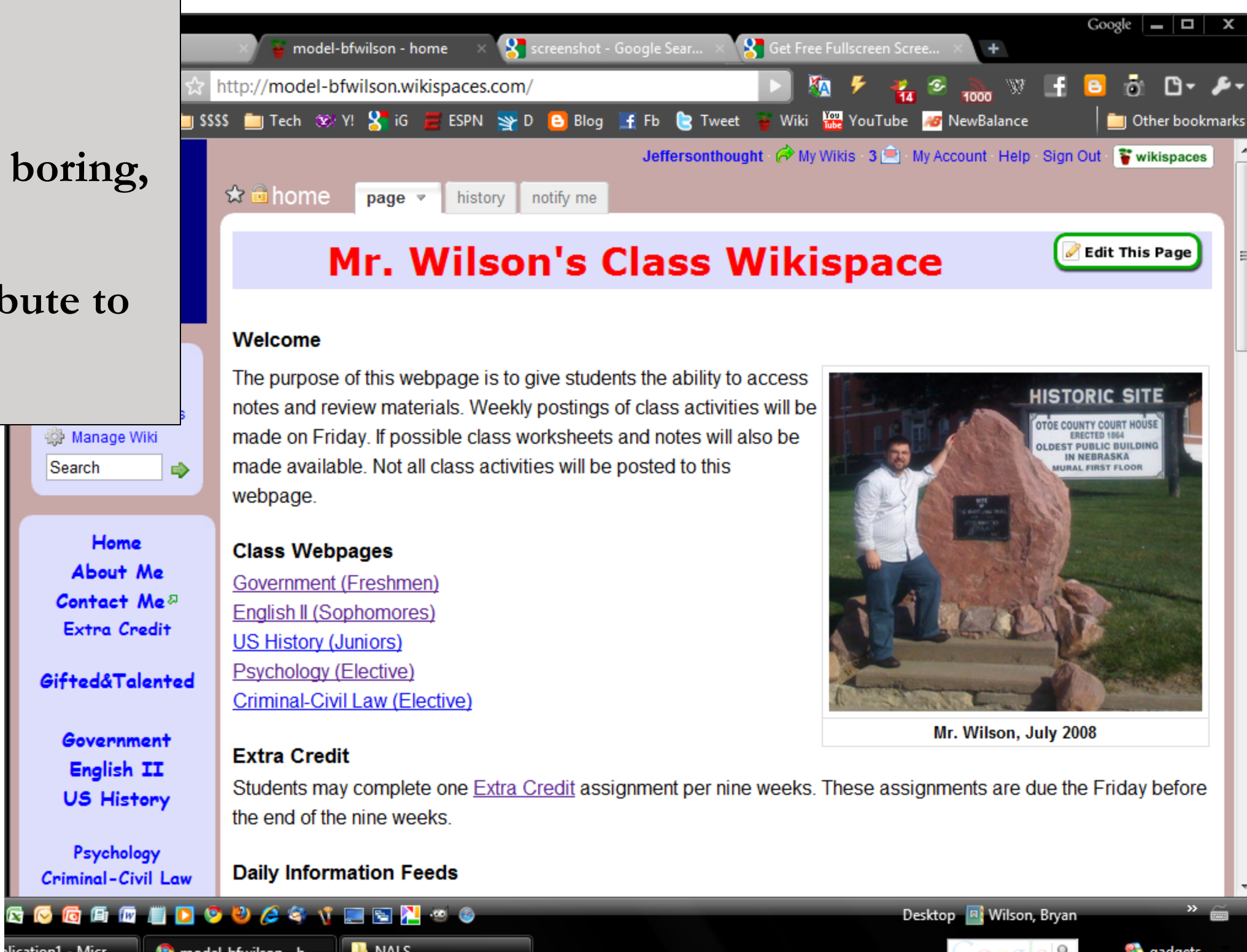


Patchwork to Progress: Digital Writing 2.0

Class Webpages are nice but provide little interaction.

- Web 2.0 & 3.0 demands readers and writers interact
- Students will ignore even the best review materials if its boring, stale, or "old school."
- The Facebook generation wants to comment and contribute to the education process.



Topics for Blogging:

Friday Five: a random list of things or events with brief explanations

What is the most important...

How would you describe your family?

How would you describe the your home town?

Favorite things describe your favorite things.

What does school mean to you?

Describe your ideal vacation.

What movie/book changed your life?

Describe your favorite time of year.

Explain the scariest moment of your life.

Versus: pick two famous people explain who is better.

What were some of the crazy games and memories of friends from childhood?

What do you see for yourself ten years from now...

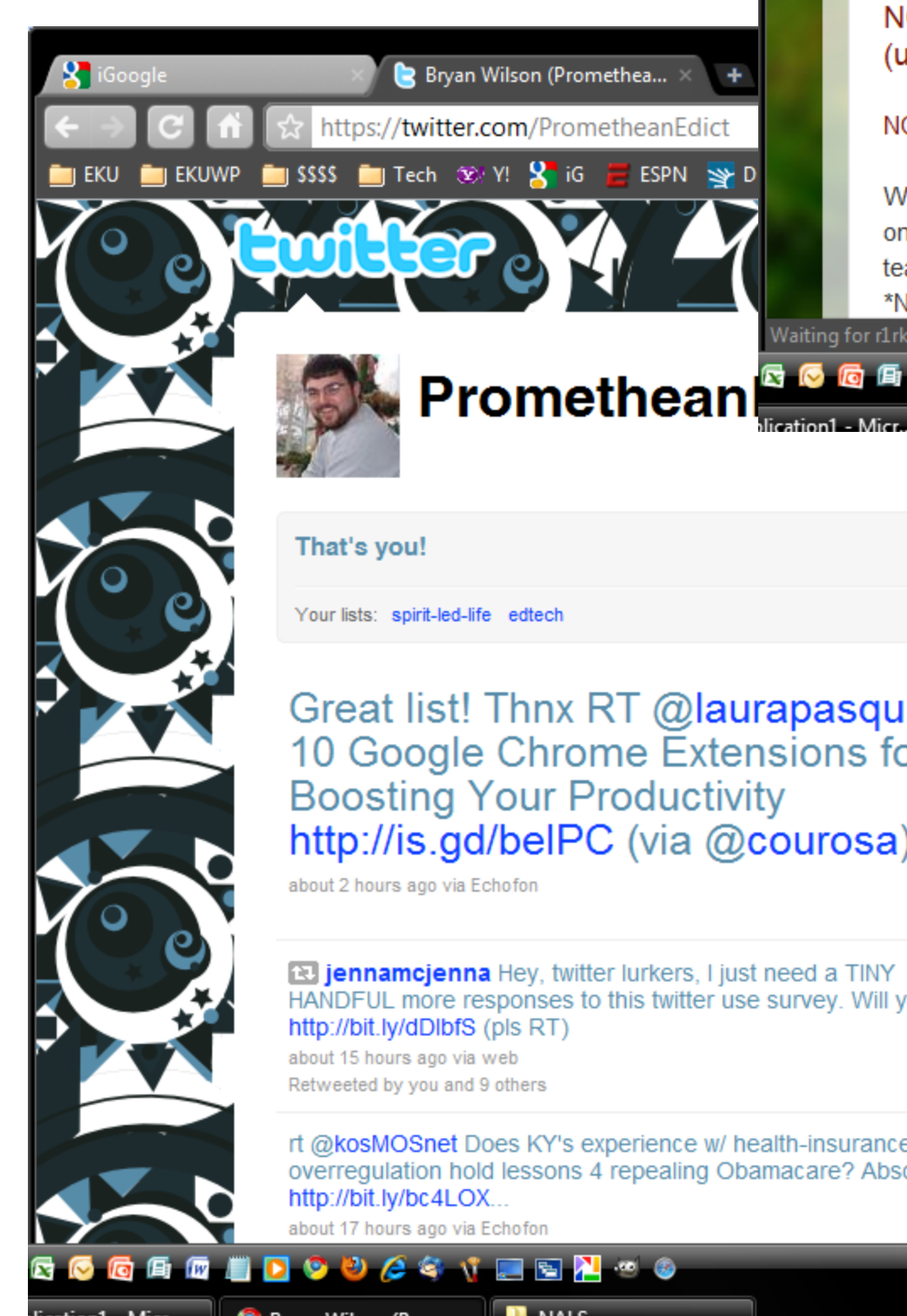
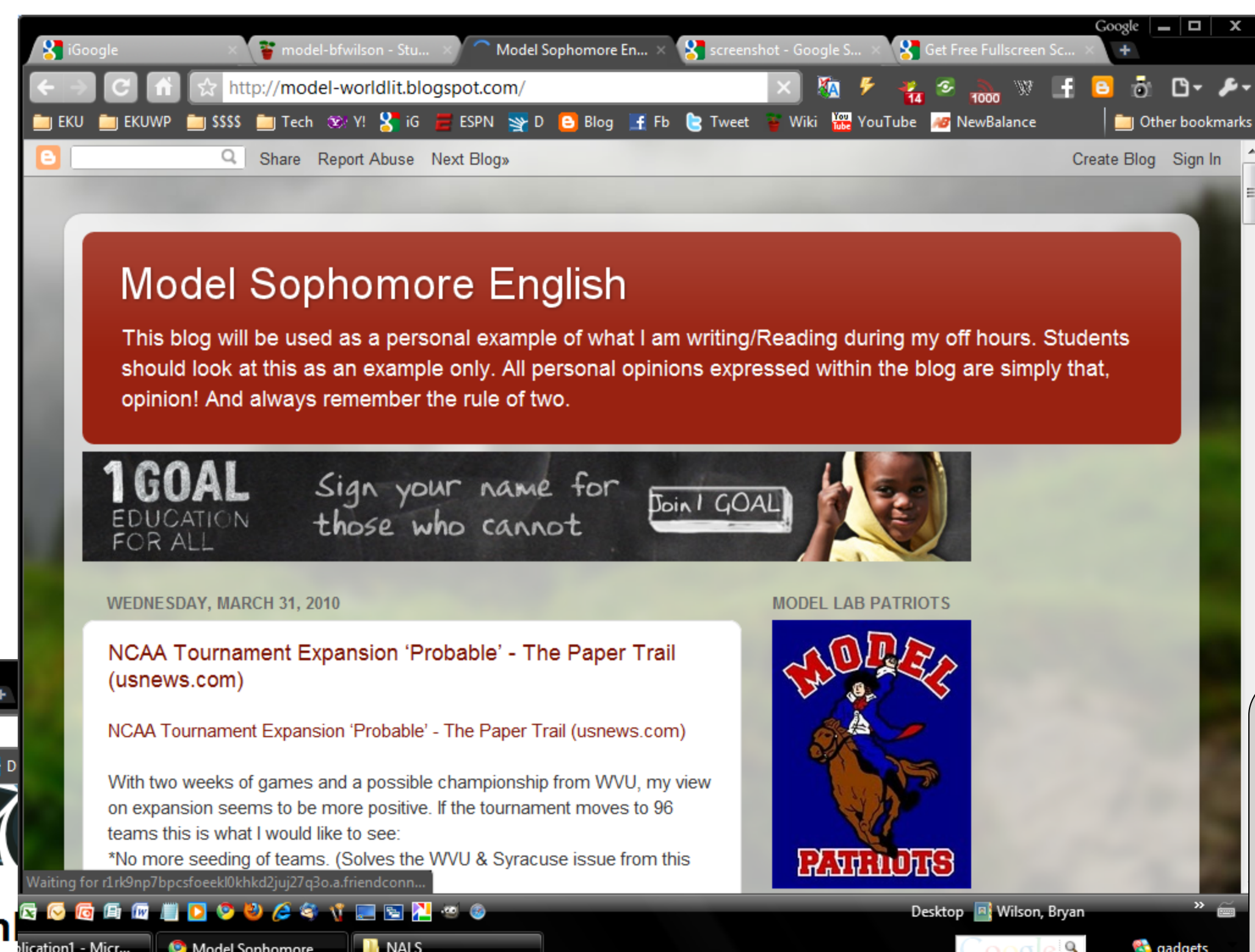
Write an Open Letter to the President, Congress, or State Officials about an important issue.

BCS/March Madness: What's your take on the insanity?

Super Bowl & Commercials: Which is more important to you on game night?

Keys to Digital Transition:

- Have a rubric of writing prompts in mind before beginning
- Be willing to write and participate in digital conversations
- Have a productive mixture of both academic and personal writing
- Encourage students to revisit and revise previous classwork for new blog topics
- If something goes wrong, document and contact the hosting site
- Be willing to accept digital failure, at times.



Blogging's Unconventional Styles

- Micro-blogs: 140 characters per post, small urls, and quick social media; similar to texting
- Vlogs: video based blogs, quickly taking over space on iTunes and hand-held media players.

By developing a consistent web presence and cultivating a social media persona, each teacher will be able to relate to the student experience.



Students will generate more individual tech based writing by 2012; than, all classroom writing combined

Students need examples to build trust and feed off of.

Teacher blogging, writing, and web presence are absolutely necessary.

Digital Data:

- If Facebook were a country it would be the fifth largest.
- In 2009, amount of TXT and email, globally, was 3x the amount of conventional mailings.
- China has more people with email; than, US has people
- Only 10% of India uses the internet, the amount of users is still more than the US.
- S. Koreans (18-25) log over 40hrs of internet use a week
- 2009 survey: 35% of students would rather have an internet connected laptop over a driver's license
- Blogging has become a cottage industry in S. Korea, netting upto \$125k per year.
- Google, Ning, Wikispaces, Wordpress, PBwiki, all offer free blogging.

Students will create their own social media network, once the ideas take shape.

Not all students will be believers; however, technophobes will quickly want to join the crowd after things change.

By integrating cross-curriculum projects, teachers will join the fray too.